

The Brown Book Retail Newslines

Top News Impacting Retail Real Estate

May 1 through May 15, 2026

“Attention is the rarest and purest form of generosity.” –Simone Weil

Mixed Indicators Everywhere... Except in Las Vegas at ICSC

As I write this, there are about 25,000 retail real estate professionals roaming the multiple halls of the Las Vegas Convention Center at the one global real estate event like no other; ICSC ReCon. As you'll notice, most of our retail real estate news section in this issue is dedicated to preview stories for the event, but ultimately, I suspect attendees will experience a lot of what they experienced last year. Which is that, despite continued economic headwinds and no shortage of challenging retail headlines (like consumer confidence hitting record low levels for the second consecutive month), that scarcity of quality space is a greater challenge in most US markets than an overhang of vacant space. There's a slew of reasons for this—the resilience of the sector certainly has played a role. As has an influx of new players and entirely new space user categories like Medispas, Veterinary Hospitals, Urgent Care Clinics, Car Washes and others that have actively been pursuing retail space. And so, even with a steady stream of chain store closure news, vacancy levels have only modestly moved upward over the last couple of years. The biggest factor in keeping equilibrium between supply and demand, however, has been that there has been very little new supply. New construction has been a relative rarity over the past decade as construction costs have risen far faster than rents, meaning it is exceedingly difficult to make new development pencil. The latest inflation numbers guarantee that this trend is not ending anytime soon.

The annual inflation rate in the US edged up significantly from 3.3% in March to 3.8% in April, reflecting the steepest annual increase since September 2022 during the post-pandemic inflation spike. While the current spike in inflation is overwhelmingly being driven by fuel prices, the evidence suggests that higher energy costs are starting to filter their way through the system. According to the latest data from the Bureau of Labor Statistics, food prices, which were up 2.7% on an annual basis in March, are now up 3.2% from where they stood a year ago. At home food costs (i.e. groceries) have jumped from being up 1.9% in March to 2.9% annually in April. Away from home food expenditures (i.e. restaurants) fared better—up 3.8% in March, they were up just 3.6% annually this month. But anecdotally we are hearing from restaurant operators that they are feeling the crunch of diners finally starting to pull back even as operator costs

continue to climb. Even apparel pricing is starting to edge upward. It was up 3.4% annually in March but is now up 4.2% year-over-year.

As this report went to press, the price of Brent Crude hovered near \$110 per barrel while AAA reports the current average price of a gallon of gasoline is \$4.52 per gallon. The peak national average of \$5.02 per gallon was recorded in June 2022, in the wake of pandemic supply chain shocks and the Russian invasion of Ukraine. An increasing number of analysts expect that record to be broken within the next few weeks, with Kalshi markets projecting a surge over the next couple of weeks. Their [U.S. Gas Prices This Year market](#) has seen traders now betting that prices will reach as high as \$5.30 per gallon sometime later this year.

Against this backdrop, it should come as little surprise that consumers are glum. The University of Michigan's Consumer Sentiment Survey hit an all-time low last month, slipping to just 49.8—the lowest level this index had recorded in over 70 years of existence. That record was short-lived, falling to just 48.2 with this month's results. But if you thought that would translate into consumers not showing up, you're wrong.

The latest retail sales data from the Census Bureau indicates that U.S. retail sales increased 4.9% annually in April, up 0.5% over March 2026 totals. Still, nine of 13 categories finished in positive territory. Not surprisingly, gas stations are the big winner with initial data reflecting a 20.9% increase over last year. Sporting Goods/Hobbies/Musical Instruments and Book Stores (yes, this is one category) came in surprisingly strong as well, recording a 13.4% boost over last year, followed by Miscellaneous Retailers 12.8% (this category includes anything from office supplies, to florists, gift and novelty stores, pet supply stores, etc.). Non-store retailers (primarily eCommerce) recorded an annual bump of 11.1% over last year's sales totals. While electronics and appliance stores came in at 7.6% above April 2025 sales. Furniture (-3.6%), Car dealerships (-1.4%) and Department Stores (-1.2%) were the big losers. But while this was the third consecutive month of gains, higher prices drove most of April's gains. With pricing pressures likely to get worse before they get better, the question ahead is how much more can the American consumer handle?

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Top News Impacting Retail Real Estate

Brown Book Top Five

[Retail Real Estate's New Playbook Emerges at ICSC Las Vegas 2026](#)
Globe Street 5/18/26

[What to Expect at ICSC 2026; Dealmaking, Flaunting & Partying](#)
The Real Deal 5/17/26

[Traders Now See Next Fed Interest Rate Move as a Hike Following Inflation Surge](#)
CNBC 5/15/26

[US Retail Sales Rise Again but Higher Gas Prices and Inflation Play Big Role](#)
Marketwatch 5/14/26

[Consumer Prices Rose 3.8% in April, the Highest Since May 2023](#)
CNBC 3/12/26

Commercial Real Estate News

[Here's What's Keeping Some Retail Real Estate Pros UP at Night](#)
Costar 5/17/26

[Investment Sales Surge 18% to \\$113B as CRE Regains Footing](#)
Globe Street 5/15/26

[Estimated \\$300B Iran War Comes at a Cost for CRE](#)
Globe Street 5/15/26

[Retail Arrives in Vegas on Sound Footing as Availabilities Stay Tight](#)
Costar 5/15/26

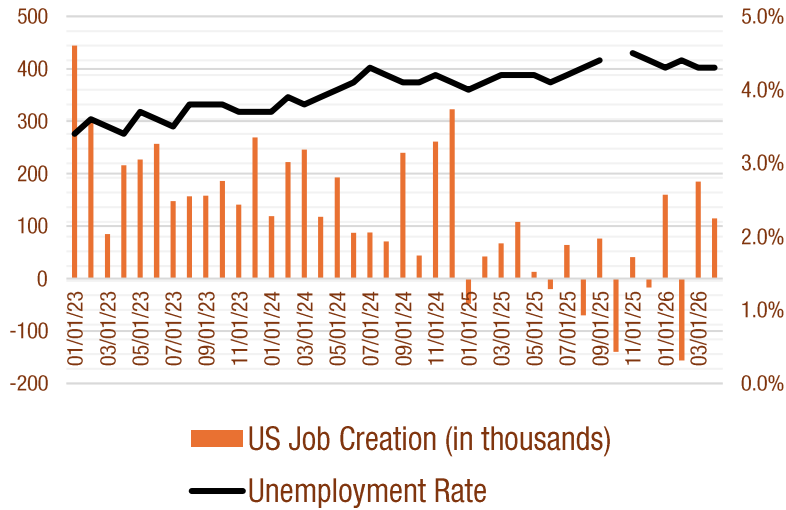
[Retail in Q1 2026 Echoes Q1 2025; Scarcity & Location Matters](#)
Globe Street 5/14/26

[Retail Real Estate's Entry into a Smarter, More Data Driven Era](#)
Chain Store Age 5/13/26

[Open-air and indoor malls sees visits rise in April](#)
Chain Store Age 5/08/26

[CoStar: retail vacancy to rise before end of year](#)
Chain Store Age 5/04/26

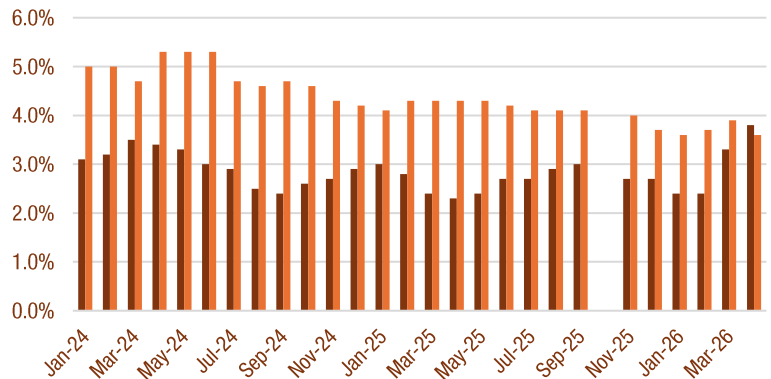
US Unemployment & Job Creation



US Unemployment Rate Apr. 2026:	4.3%
US Job Creation (P) Apr. 2026:	115K

US Inflation Rate Apr. 2026:	3.8%
US Wage Growth Apr. 2026:	3.6%

US Inflation Vs. Wage Growth



■ 12 Month % Change, Consumer Price Index
 ■ 12 Month % Change, Wage Growth

The Brown Book Retail Newslines

Top News Impacting Retail Real Estate

The Big Picture (Economic News)

[US Inflation Rises to 3.81% in April as Energy Prices Surge](#)

AZ Free News 5/15/26

[Chosen to Lower Interest Rates, Warsh's Fed May Have Other Ideas](#)

US News & World Report 5/15/26

[What is US Economic Data Telling Us?](#)

FT Adviser 5/15/26

[US Retail Sales Increase Again in April, Partly Lifted by Higher Prices](#)

Business of Fashion 5/14/26

[The Bond Market is Breaking; Stocks to Follow](#)

Seeking Alpha 5/14/26

[Retail sales grow in April](#)

Chain Store Age 5/13/26

[What Does the Inflation Surge Mean for Mortgage Interest Rates?](#)

CBS News 5/13/26

[Oil Prices and the Bond Market are Moving in Tandem. What That Means for Your Interest Rates?](#)

Investopedia 5/13/26

[Inflation hits 3.8%, outpaces wage growth for first time in 3 years](#)

Retail Dive 5/12/26

[US Jobs Data Beats Expectations for Second Month in a Row](#)

BBC 5/08/26

[The Federal Reserve is Quickly Running Out of Reasons to Cut Interest Rates](#)

CNBC 5/8/26

[US Bond Yields Have Crept Above a Dangerous Level That Could Signal Weakness for Stocks](#)

Business Insider 5/05/26

[Federal Reserve Holds Interest Rates Steady Amid Energy Shock, with Disagreements on Messaging](#)

US Bank 5/01/26

Mixed Indicators Everywhere... Except in Las Vegas at ICSC

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There actually has been some good news on this front. Last week, new data from the [New York Federal Reserve indicated that credit card debt had dipped slightly in Q1 2026, from \\$1.5 to \\$1.25 trillion](#). Unfortunately, at the same time, mortgage debt, auto loans and home equity lines of credit had all increased. In other words, yet another mixed indicator. One place we aren't seeing a lot of mixed indicators? Here in Las Vegas at ICSC, where recent economic news remains less a concern than the challenge of finding quality space. As one site selection professional for an expanding discounter shared with me, "We focus on the long game. Keep in mind that a lot of the deals I am signing in the next couple of days are not going to translate into open stores for another 12 to 24 months in some cases. And, if there is one thing we've seen in recent years is that retail always bounces back so while I pay attention to the news, I also try to keep it in perspective. The economy, the consumer and retail are a lot more resilient than people think."

--Garrick Brown

The Brown Book Retail Newsline

Top News Impacting Retail Real Estate

The Consumer is Always Right, Even When Dead Wrong

[Restaurant Consumers are Overextended, Health-Minded and Nostalgic](#)

Restaurant Business 5/15/26

[Consumer Use of Credit Cards for Gas Purchases Climbing](#)

Investor's Business Daily 5/14/26

[Grocery shoppers are trading down to lower-prices retailers, report finds](#)

Retail Dive 5/11/26

[Consumer spending is healthy, but gas prices remain a risk](#)

Retail Dive 5/11/26

[Customer satisfaction dips 0.3% in Q1](#)

Chain Store Age 5/12/26

[Study: one bad experience can send a customer elsewhere](#)

Chain Store Age 5/12/26

[McDonald's CEO Warns on Alarming Consumer Trend: Frugality](#)

The Street 5/9/26

[State of the US Consumer: April-May 2026](#)

Deloitte 5/8/26

[Consumer Sentiment Falls to Fresh Record Low in May](#)

CNBC 5/8/26

[Michigan Consumer Sentiment Falls Further to Another Record Low](#)

Advisor Perspectives 5/8/26

[Mattel CEO: 'Consumers are buying toys', says company is continuing to see demand](#)

Retail Dive 5/05/26

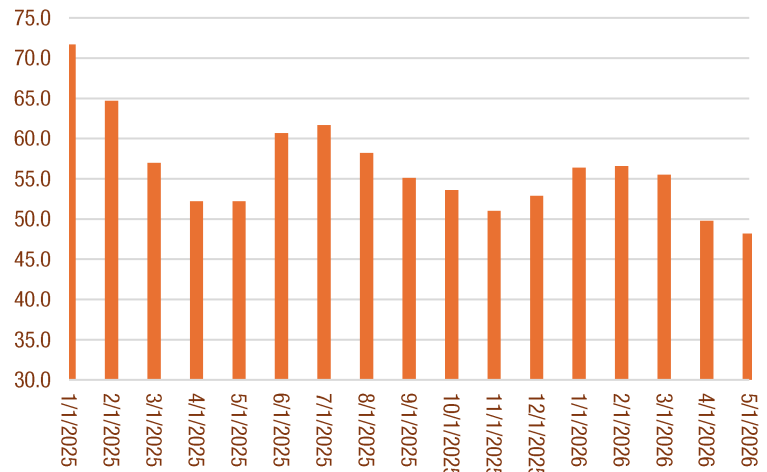
[US Consumer Credit Market Splitting Along K-Shaped Path](#)

TransUnion 5/1/26

[Retailers are rushing to build AI apps. Its's unclear if shoppers will use them](#)

ModernRetail 5/1/26

University of Michigan Consumer Sentiment Survey



May, 2026 Reading:	48.2
Annual Change:	-7.7%
Monthly Change:	-3.2%

IPOs, Sales and M&A Madness

[Marc Jacobs to be acquired by Toys R US parent WHP Global](#)

Retail Dive 5/14/26

[eBay Rejects GameStop's \\$56B Offer: 'Neither Credible nor Attractive'](#)

CNN 5/12/26

[Authentic Brands Group Seen as Top Contender to Buy Lee Jeans](#)

WWD 5/11/26

[Dunkin Owner Inspire Brands Files IPO](#)

Costar 5/11/26

[Lee jeans up for sale in surprise Kontoor move](#)

Retail Dive 5/08/26

[Happy Belly Food Group Acquiring 50% of Ghost Taco](#)

Retail Insider 5/05/26

[Sunoco on track to hit \\$500Min acquisitions this year](#)

C-Store Dive 5/06/26

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Top News Impacting Retail Real Estate

Retailer Roundup

[Wayfair to Open Massive Cincinnati Store in 2027](#)

WLWT 5/15/26

[Does Your Target Look Different? Over 130 Remodels & 30 New Stores Planned](#)

USA Today 5/15/26

[New Costco Opens in New Braunfels TX](#)

Community Impact 5/15/26

[Two New Nordstrom Rack L.A. Stores Opening in 2027](#)

Los Angeles Time 5/15/26

[New Furniture Store, Home Rooms Furniture & Mattress, Opens in Mishawaka IN](#)

WSBT 5/15/26

[LL Bean to Open Store at New West Omaha Shopping Center](#)

WOWT 5/15/26

[LL Bean Store in Naperville Opening in November](#)

Chicago Tribune 5/15/26

[Digital-first furniture brand Article to open first U.S. stores in San Francisco and Bellevue, WA](#)

Chain Store Age 5/14/26

[Dillard's is so confident, it opened a new store in Dayton OH](#)

Retail Dive 5/14/26

[Canadian DTC brand Cozey's to open first permanent U.S. store in Manhattan](#)

Chain Store Age 5/14/26

[Floor & Décor Opens First Pittsburgh Area Store in Bethel Park](#)

Costar 5/12/26

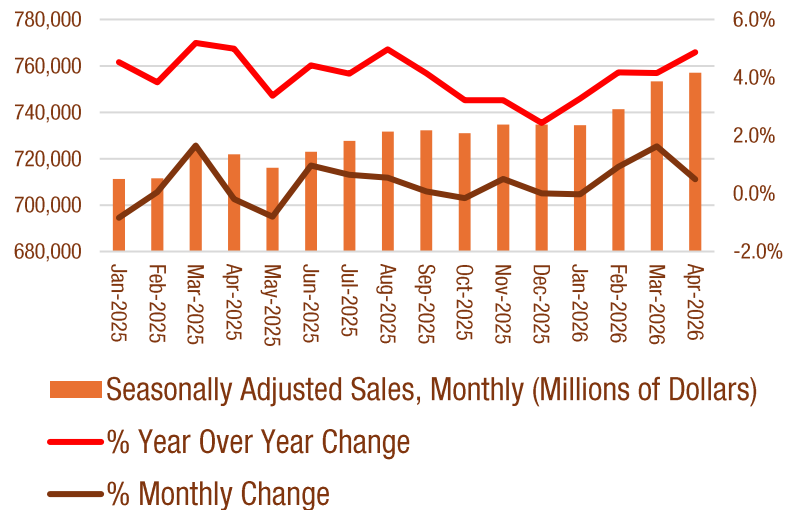
[Google Opens 10th US Store in San Diego](#)

Costar 5/12/26

[Aritzia plans to open 12 or 13 new stores with majority to be in U.S.](#)

Chain Store Age 5/11/26

US Retail Sales, All Categories



Apr 2025 Annual Change: +4.9%
Monthly Change: +0.5%

[Bob's Discount Furniture Q1 sales up 8.5%; opening 20 stores in 2026](#)
Chain Store Age 5/08/26

[Aritzia CEO Details US Store Expansion & Revenue Growth](#)
Retail Touchpoints 5/8/26

[Burlington opening 26 stores across 20 states this month](#)
Chain Store Age 5/07/26

[Bed Bath & Beyond's first co-branded store with The Container Store opens](#)
Chain Store Age 5/15/26

[Ocean State Job Lot to open 4 new stores on east coast in former Big Lots spaces](#)
Chain Store Age 5/08/26

[Ireland's Primark Elevates US Profile with Manhattan Flagship](#)
WWD 5/7/26

[Salomon Opens Third Store in NYC on Upper West Side](#)
Fashion United 5/6/26

[Burlington Opening 26 Stores Across 20 States in May: Here is the List](#)
MLive 5/5/26

[Primark to Open Additional Locations in Maryland and Virginia](#)
Costar 5/4/26

The Brown Book Retail Newsline

Top News Impacting Retail Real Estate

Grocery Grind

[The Giant Co. Opens Converted Everett Foodliner Location After Acquisition](#)

Shelby Report 5/15/26

[Japanese Grocery Chain Yamadaya Opening Upper East Side Store](#)

East Side Feed 5/14/26

[Whole Foods Market Bringing Small Format Daily Shop Concept to 3 US Markets](#)

Shelby Report 5/13/26

[BJ's Wholesale Club to Open in Grand Prairie TX](#)

Shelby Report 5/13/26

[Independent grocers make up nearly 40% of US food retail sales, report says](#)

Grocery Dive 5/12/26

[BJ's Wholesale Club Continues TX Push w/Fort Worth Opening](#)

Shelby Report 5/11/26

[Sprouts Farmers Market Coming to Ohio](#)

Progressive Grocer 5/11/26

[Sprouts Farmers Market in Santa Maria CA to Open May 15](#)

Progressive Grocer 5/8/26

[Salt Lake City's 1st Co-Op Grocery Store Prepares to Open](#)

Progressive Grocer 5/8/26

[Natural Grocers Comes to Walla Walla](#)

Progressive Grocer 5/7/26

[Meijer expands in 3 states this month](#)

Chain Store Age 5/07/26

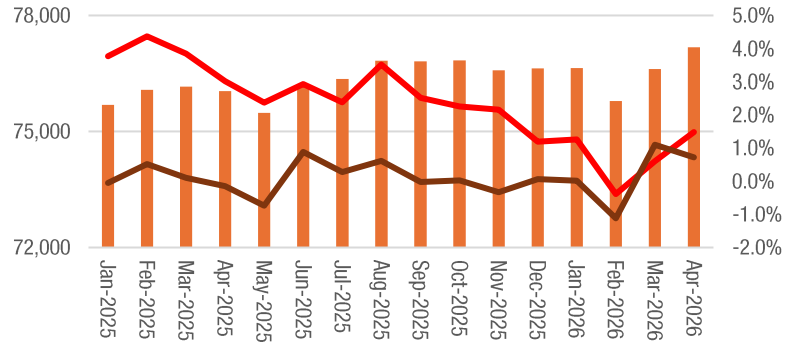
[Publix Opens in Winter Haven's Shoppes at Country Club](#)

Progressive Grocer 5/5/26

[BJ's Sets Second of Four Planned Openings in Dallas/Fort Worth Market](#)

Shelby Report 5/1/26

US Retail Sales, Grocery Stores



■ Seasonally Adjusted Sales, Monthly (Millions of Dollars)
— % Year Over Year Change
— % Monthly Change

Apr 2025 Annual Change: +1.5%
 Monthly Change: +0.7%

CENTERCHECK

Store Level Sales Data

Rely on key economic performance to build a more productive real estate portfolio.

Card Sales +2.5%

\$33,431,859

Trending up ↗

Shopper Demographics

Avg. Age	Avg. Income	Most Active
34.2	\$72K	90720
Years old	Annually	Zip Code

Locational sales data is the holy grail of retail real estate. [CENTERCHECK](#)

The Brown Book Retail Newsline

Top News Impacting Retail Real Estate

The Restaurant Review

[Dave's Hot Chicken Fires Up Expansion in Kansas](#)

Franchising.com 5/15/26

[Potbelly CEO plans to open 50 locations this year](#)

Chain Store Age 5/14/26

[Chicken Salad Chick Signs 25 Store Deal in New York](#)

Restaurant Dive 5/14/26

[Dave's Hot Chicken to open in Wichita and Manhattan, Kansas](#)

QSR 5/15/26

[Dutch Bros opens 1st location in Chicagoland, plans 2029 stores by the year 2029](#)

Chain Store Age 5/14/26

[Ford's Garage to make Delaware debut](#)

FSR 5/12/26

[Think Chick-fil-A and Raising Canes Are too Focused on Male Diners? This Concept \(Flock & Fresh\) is for you!](#)

Restaurant Business 5/12/26

['Dirty soda' chain Swig to enter Colorado with 10-unit deal](#)

Chain Store Age 5/12/26

[Texas Roadhouse Has 22 Units Under Construction](#)

Daytona Beach News Journal 5/12/26

[L&L Hawaiian Barbecue opens 6 new locations in April, plans to reach 250 by end of year](#)

Chain Store Age 5/11/26

[Cheesecake Factory Owner Opening 26 New Spots Across Multiple Banners This Year](#)

The U.S. Sun 5/11/26

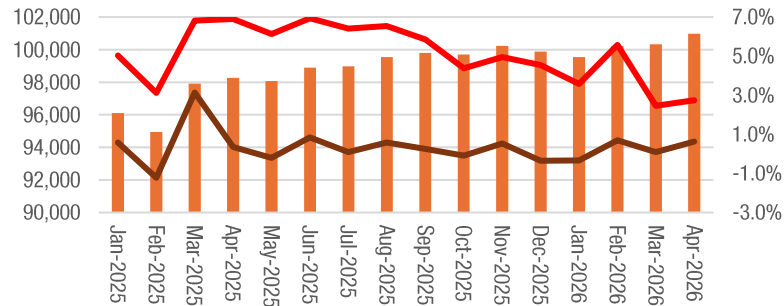
[Chicken Salad Chick in 'landmark' deal to expand in New York](#)

Chain Store Age 5/13/26

[Playa Bowls to open 400th location in VA; plans to open additional 160 in coming years](#)

Chain Store Age 5/08/26

US Retail Sales, Food Services & Drinking Places (Restaurants)



■ Seasonally Adjusted Sales, Monthly (Millions of Dollars)
— % Year Over Year Change
— % Monthly Change

Apr 2025 Annual Change: +2.7%
 Monthly Change: +0.6%

[Dine Brands Focuses on Dual-Brand IHOP & Applebee's Units for Growth](#)

Restaurant Dive 5/8/26

[Pilar Coffee Bar to Open 11 Locations By End of 2027](#)

QSR magazine 5/06/26

[Caffe Nero Eyes Expansion While Rejecting Chain Label](#)

NBC Boston 5/6/26

[Black Sheep Coffee Inks Multi-Unit Deal to Grow in Miami Beach](#)

QSR 5/5/26

[Paris Baguette Expanding in Denver Metro](#)

Colorado Biz 5/4/26

[Whataburger Opening 15 Locations. Here is where they are](#)

AL.Com 5/3/26

[Mellow Mushroom Signs Franchise deals for six units](#)

1851 Franchise 5/1/26

[Taim Mediterranean Kitchen Eyes East Coast Growth Via Franchising](#)

Fast Casual 5/1/26

The Brown Book Retail Newsline

Top News Impacting Retail Real Estate

North of the Border (Canadian Retail News)

[Shoot 360 Opening Largest Canadian Facility in Oakville](#)

Retail Insider 5/15/26

[Intimates Retailer Knix Expanding across Canada s/10 New Stores Planned](#)

Retail Insider 5/15/26

[Atelier Munro Opens Vancouver Flagship](#)

Retail Insider 5/14/26

[Happy Belly Expands IQ Food Co. Into Calgary](#)

Retail Insider 5/14/26

[Lululemon Opens Large Downtown Montreal Store](#)

Retail Insider 5/13/26

[Cavallo Custom Clothing Opens Toronto Showroom](#)

Retail Insider 5/13/26

[Graze Craze Enters Canada with First Ontario Location](#)

Retail Insider 5/12/26

[Canadians Already Know Flying Tiger Copenhagen. Now They Won't Have to Leave the Country to Shop There](#)

61X Retail 5/14/26

[Dunkin Strikes Deal w/Foodtastic: Will Open Hundreds in Canada](#)

Costar 5/13/26

[Charcoal Group to Open Five New Restaurants Across Ontario](#)

Retail Insider 5/8/26

[Frette Opens First Canadian Boutique in Toronto's Yorkville](#)

Retail Insider 5/8/26

[MANMADE Opens First Store at CF Carrefour Laval](#)

Retail Insider 5/8/26

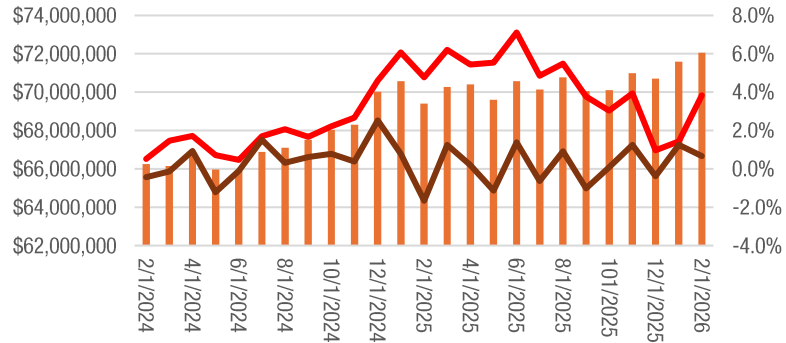
[HANK. Reveals First Stores](#)

Retail Insider 5/7/26

[Calgary Boutique Espy Experience Expands Under Megan Szanik](#)

Retail Insider 5/5/26

Canadian Retail Sales



■ Seasonally Adjusted Sales, Monthly (Millions of Dollars)
— % Year Over Year Change
— % Monthly Change

Feb. 2026 Annual Change: 3.8%
Monthly Change: 0.7%

[Splitsville Bowl Expands Across Canada with New Centres](#)

Retail Insider 5/5/26

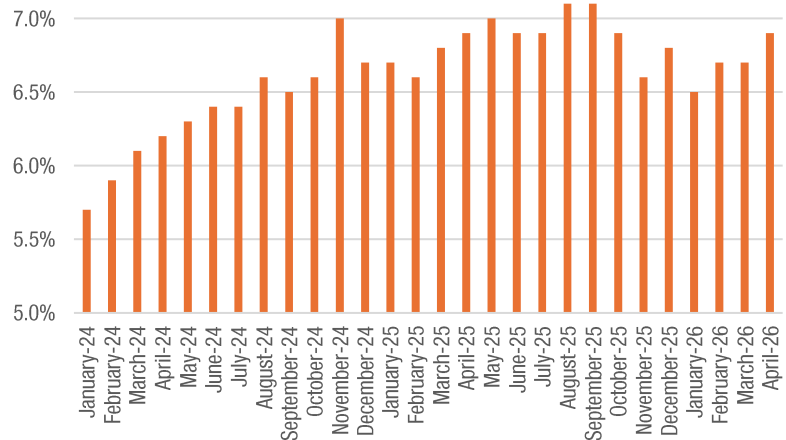
[Pierre Cardin Opens First Canadian Store in Expansion](#)

Retail Insider 5/4/26

[IKEA to Open in Gatineau Quebec on May 11](#)

Retail Insider 5/01/26

Canada Unemployment Rate Apr. 2026: 6.9%



The Brown Book Retail Newsline

Top News Impacting Retail Real Estate

Contraction Faction (Bad News, Bankruptcies & Closures)

[West Marine Files Bankruptcy to Cut Debt, Close More Stores](#)
Bloomberg 5/18/26

[Gold Spectrum Closing Seven Stores; Laying Off 121](#)
WCYB 5/15/26

[Saks Fifth Avenue Downsizing Three Stores into One in Greenwich CT](#)
WWD 5/12/26

[Five Guys Store Closures: See List of Doomed Locations in Several States for 2026 so Far](#)
Fast Company 5/12/26

[JD Sports to Shut Down 175 Hibbett Stores](#)
Costar 5/11/26

[What Happens to 128 Warehouse One and Bootlegger Storefronts Across Canada?](#)
Retail Insider 5/11/26

[Warehouse One Collapse Signals Structural Shift in Canadian Apparel Retail](#)
Retail Insider 5/8/26

[Warehouse One and Bootlegger to Liquidate All Stores Under CCAA](#)
Retail Insider 5/7/26

[Toronto's Basil Box to Shut Down All Locations by May 14th](#)
Retail Insider 5/4/26

[Texas Confectioner Lammes Candies Closes as Ingredient Costs Rise](#)
Costar 5/07/26

[Saks Global expects to exit bankruptcy in June with \\$1.2B in debt](#)
Retail Dive 5/04/26

[Schnucks to Shutter Location in Jasper IN](#)
Shelby Report 5/1/26

Well, Isn't That Convenient? (Convenience Store News)

[Revisiting Wawa's Massive Expansion Plan: 1,800 Stores by 2030](#)
C-Store Dive 5/15/26

[Wawa to Open First Tennessee C-Store in June](#)
C-Store Dive 5/14/26

[Wetzel's Pretzels to Double C-Store Footprint](#)
Convenience Store News 5/12/26

[QuikTrip's newest c-store format, Generation 4 debuted in April in Oklahoma](#)
C-Store Dive 5/11/26

[Jet Food Stores Sells Fuel Business; Eyes Retail Growth](#)
C-Store Dive 5/6/26

[Yatco Launches Elevated C-Store Concept as it Enters Next Growth Phase](#)
CSP 5/2/26

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CRE's Largest Leasing Reference Database

Decision Maker Contacts

Planned Openings & Closures

21,000+ Active Tenants (USA & Canada)

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Top News Impacting Retail Real Estate



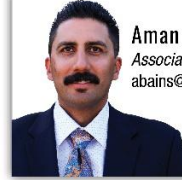
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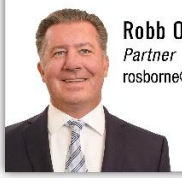
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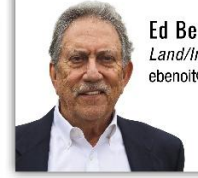
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ABOUT THE WRITER

Garrick Brown is one of the leading real estate analysts in the United States; he is a 25-year industry veteran analyst and thought leader in the space, as well as an experienced manager of large, national teams of researchers. He has a strong background in all the commercial real estate product types, though for the last 15 years he has primarily been known for his work in the retail space.

Garrick is regularly quoted on real estate, retail and economic matters by the Wall Street Journal, the CBS Evening News, NBC News, CNBC, National Public Radio, Women's Wear Daily and dozens of Business Journals and other industry publications.

Mr. Brown is a major business influencer; he has over 21,000 followers on LinkedIn, where he regularly posts economic and commercial real estate commentary to an audience consisting primarily of brokers, retailers, developers, site selection professionals, appraisers, lenders, investors, private equity, economic development professionals and business media. Garrick also produces a regular podcast, The Retail Grind, with Bill Yanek, the CEO of ConnexFM (North America's largest facilities management trade group), where he explores the latest economic, retail and real estate news.

Mr. Brown is frequently asked to contribute to major industry publications. He authored the retail real estate portion of the 2023 edition of the Urban Land Institute and PriceWaterhouseCoopers' trademark industry publication, Emerging Trends in Real Estate.

Garrick is a renowned public speaker on economic, real estate and retail matters. He is known for his dynamic and entertaining speaking style and for his ability to tell the stories behind the data, synthesizing trends and connecting dots beyond the obvious. He regularly speaks to private and academic groups (Baruch College, Florida State University, Harvard Graduate School of Design, UCLA Ziman Center for Real Estate, etc.), and all the major, national commercial real estate-focused trade groups (BOMA, California Bankers Association, CCIM, ConnexFM, CREW, ICSC, NAIOP, Urban Land Institute, etc.).

Mr. Brown currently works as a freelance writer and consultant for a number of private clients. In addition to his public speaking engagements, Garrick frequently advises corporate real estate teams regarding economic conditions, market forecasting, business and brokerage strategies.

His previous experience includes managing Cushman & Wakefield's retail research for the Americas, as well as managing commercial real estate research functions (all property types) for the Western United States for Cassidy Turley and Newmark. He began his career as a research associate with Grubb & Ellis in Kansas City, Missouri and later managed research operations for Colliers International for the Indianapolis, Indiana and Sacramento, California markets.

The Brown Book Retail Newslines

Top News Impacting Retail Real Estate



The Brown Book is the most comprehensive database of retail real estate contacts for over 20,000 retailers across the US and Canada.

What do we track?

- Concept Name/Parent Company
- Store Counts (Current & Historic)
- Store Size Requirements (Min/Max and Median Square Footages)
- Preferred Real Estate Types & Active Geographies
- Search by Sector/Subsector/Subtype
(Need a List of Competitive Boba Tea Chains? No Problem)
- Decision Maker Contact Information (email/phone/LinkedIn profile)

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If you are looking for a concept not in the Brown Book, let us know and we will track it down for you. We respond to all requests within one business day and 90% of the time we can track down the information our subscribers are searching for.

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SAMPLE RETAIL CATEGORIES IN THE BROWN BOOK

- | | |
|--------------------------------------|--|
| <i>Apparel</i> | <i>Furniture/Furnishings/Lifestyle</i> |
| <i>Appliances/Electronics</i> | <i>Garden/Pool/Yard</i> |
| <i>Automotive</i> | <i>Grocery</i> |
| <i>Bars/Gaming/Nightlife</i> | <i>Gun Store/Shooting Range</i> |
| <i>Beauty</i> | <i>Gyms/Health Clubs</i> |
| <i>Cooking/Homewares</i> | <i>Holiday/Party/Seasonal</i> |
| <i>Crafts/Games/Hobbies/Toys</i> | <i>Jewelry</i> |
| <i>C-Stores/Gas Stations</i> | <i>Music/Media Stores</i> |
| <i>DIY/Hardware/Home Improvement</i> | <i>Nutrition/Supplements/Vitamins</i> |
| <i>Dollar Stores</i> | <i>Office Supplies</i> |
| <i>Drug Stores/Pharmacies</i> | <i>Restaurant</i> |
| <i>Educational Concepts</i> | <i>Social Clubs</i> |
| <i>Experiential Retail</i> | <i>Sporting Goods</i> |
| <i>Financial Services</i> | <i>Sports Collectibles/Memorabilia</i> |
| <i>Food Retail (Alcohol/Spirits)</i> | <i>Sports Training</i> |
| <i>Food Retail (Specialty)</i> | <i>Theaters</i> |
| | <i>Veterinary Care/Pet Related</i> |
| | AND MANY MORE... |