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shopping center overview

The Gateway to Downtown Davis, *Davis Commons* is situated at the southwest corner of 1st and E Streets at Richards Boulevard in the heart of the Davis trade This ±44,096 square foot neighborhood center is an architecturally award-winning urban retail center that benefits from its unmatched visual prominence.

Davis Commons is situated at the busiest intersection in the community. Richards Boulevard is the main access to downtown from Interstate 80 and the principal commute corridor for the University's ±36,400 students and approximately 23,800 employees.

The population within the three-mile trade area is young, educated and affluent. The median age is 25, and 63.65% of adults have graduated from college with a Bachelor's degree or higher. According to the local Chamber of Commerce, Davis boasts the highest per capita percentage of doctoral degrees in the nation. The trade area has one of the most favorable demographic profiles in the four-county region. The average family household income within a 3-mile radius is \$126.409.



Davis Commons is a highly innovative project, both in design and concept. The buildings are clustered around a one-acre, semi-circular park at the busiest intersection in Davis, California. The storefronts open onto the park and a large plaza furnished with culminates in a demonstration garden and nursery at Davis Commons. This junction of recognized nationally for its uniqueness.

The Davis Commons site is an important central location in the downtown—it's the first shopping center that people see on entering the downtown and the last thing they see when leaving. Like other successful urban streetscapes-4th Street in Berkeley, Chestnut Street, Burlingame Avenue-the Davis Commons offers both urban sophistication and pedestrian amenities. It provides over 205 parking spaces, giving it the best field of parking in the downtown core.

Retailers and traffic generators in the Davis trade area include:













● TARGET TJ·MOX TRADER JOE'S



Notable facts about Davis, CA



The City of Davis has a current population of approximately 68,314 and has been recognized for several ecology-based community awards including America's Favorite Farmer's Market, Platinum Level Bicycle Community, and Coolest City in California 2013 - Largest Reduction in Community Carbon Footprint.



The Mondavi Center for the Performing Arts opened in 2002 and serves as the primary performing arts entertainment venue in both the City of Davis and all of Yolo County. The eco-friendly, state-of-the-art center seats a total of 2,051 in two separate theaters and holds more than 90 performances per year.



The primary traffic generator within Davis and all of Yolo County is UC Davis. With more than 36.000 students, and covering an area of 9.92 square miles, the university contributes to the area's high educational attainment (62.5% of the population has a Bachelor's Degree or higher) and above average household income of \$112.713 within a five mile





site plan

SQ. FT.

21,609

1,372

1,376

1,468

2,400

2,569

2,144

5,201

3,744

2,355





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key demographics in 2-mile radius



54,624

2022 Total Population



39,657

2022 Employees



74,661

2022 Daytime Population



18,055

2022 Existing Households



\$112,108

2022 Average Household Income



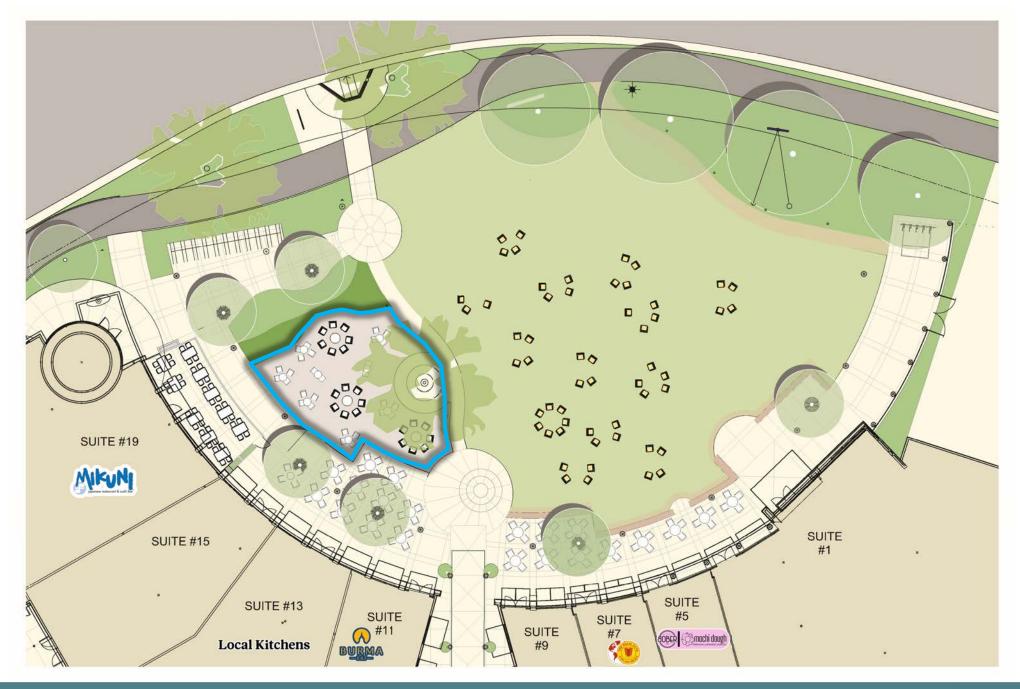
61.77%

2022 % Bachelor's Degree+





landscaping plan - new gathering area







proposed landscaping plan - concept photos

